

UAL Level 3 Diploma/Extended Diploma in Creative Practice: Art, Design and Communication (Specialist Focus in Creative Media and Production Technology) Year 1

During the summer holiday before you start your course, we would like you to try and immerse yourself in as much digital media as possible. This could include film, television, blogs/vlogs, digital audio, computer game design, digital events and festivals.

To get you started, we have set you the following task:

Task 1 – The Creative Media staff team playlist:

The Creative Media staff team has curated a playlist of videos we find inspiring. These span a wide range of topics and styles, but represent some of the work we find exciting and creative.

We want to share these with you and have put a Youtube playlist together for you to watch. The first video is an introduction by the course leader Steve, and will talk you through why this task is so important. You can view the playlist using the QR code here:



Task 2 – Adjust your algorithm:

One of the greatest ways to seek out inspiration is using online platforms to watch exciting work. However, sometimes our online algorithms can struggle to introduce us to new, exciting creators or projects.

Your second task is to seek out at least 3 new creatives using any online platforms you already use. Find people that make fantastic short films, music videos or photography work for example. Try to avoid some of your usual algorithm driven content and find something new. New inspiration will help you when it comes to creating your own work.

We hope that you enjoy a great summer break and we look forward to seeing you at the start of term, ready to experiment, take risks, learn and enjoy!

If you require any information in a different format, please contact registry@hca.ac.uk