

Suggested Summer Reading List

These are some suggested readings if you're looking for some content to get stuck in to. As Digital Content Creation is a relatively new field, many of the most up-to-date resources are video essays and online content, as publishing scrambles to keep up with AI and the changing social media landscape.

Our course sits between a range of fields, Videography, Design, Art, Cinematography, Digital Marketing, Animation, Motion Design etc, so sources from all these areas can be useful to us.

PODCASTS

The Digital Marketing Podcast – Target Internet

It's Nice That Podcast

<https://www.itsnicethat.com/the-its-nice-that-podcast>

SOCIAL MEDIA ACCOUNTS

This is by no means an extensive list, but these accounts may be interesting to follow. Either they are very good at digital content, have an interesting perspective or an unusual approach to content creation. You will have your own examples, I am sure!

Instagram/TikTok:

@deathtostock

@itsnicethat

@bornsocial

@creators

@thefeed.global

@wearesocial

@erikwinkowski

@hello

@aguspanzoni

@orenmeetsworld



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